



# The 4-State Dairy Extension Feed Cost Evaluator

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# What is benchmarking?

- Continuous process of measuring a variable and comparing it against same farm or other farms
  - PDCA: Plan, Do, Check, Act
- Evaluation of farm performance against own history or industry performance



# Why benchmarking?

- Knowledge gained by benchmarking helps to build operational plans of improvement
- The search for industry's better practices leads to achieve superior performance
- Helps farmer to learn from own and other's strenghts and weaknesses



# Why IOFC?

- Most of the dairy revenues and costs are contained in the IOFC
- IOFC responds greatly to market conditions
- IOFC indirectly assesses other farm conditions: health, reproduction, culling, etc.
- Management decisions directly impact IOFC



# Why IOFC?

- Proven method to evaluate dairy profitability
- Indicates when a farm:
  - Is profitable
  - Is not profitable
  - Needs improvements
  - Has opportunities of improvement
- Producers perform decision-making based on the IOFC





# Why IOFC?

- Enables producers to make informed decisions regarding
  - Purchase feed stuffs
  - Price risk management
  - Ration adjustment
  - Productivity enhancers
  - Breeding schemes
  - Culling protocols
  - Etc.



# Why IOFC?

- Other farm revenues and expenses are less variable than IOFC
  - Less variable revenues and expenses can be assumed fixed
  - Farm needs to operate at least to a break-even level
  - A target IOFC can be defined:
    - E.g., \$5/cwt milk: That should be the farm minimum IOFC to remain profitable



# Challenges of benchmarking IOFC

- IOFC = Milk Value – Feed Cost  
(Very Simple Concept)
- Who really know their farm's IOFC?
  - By groups of cows
  - By months (or seasons of the year)
- How to estimate meaningful IOFC?





# Challenges of benchmarking IOFC

- Even if a farm has historical IOFC, not as much value if it can't be compared with peers
- Who maintains a systematic approach to collect IOFC?
- Who performs IOFC benchmarking permanently and consistently?
- What is the protocol/framework to estimate, collect, and analyze dairy farm's IOFC?



# How to Benchmark IOFC?

Collect Farm Data

Analyze Farm Data

Compare Farm Data



# How to Collect Data?

## Collector 1

Farm 1

Farm 2

## Collector 2

Farm 1

Farm 2

Farm 3

Farm 4

Farm 5

## Collector 3

Farm 1

Farm 2

Farm 3



# 4-STATE DAIRY EXTENSION FEED COST EVALUATOR

UWEX-DAIRY MANAGEMENT

Farms | Ingredients | Rations | Summary | Analysis

## 4-STATE DAIRY EXTENSION FEED COST EVALUATOR

UWEX-Dairy Management

Username

Password

Login

Create New Account

[Change Password](#)

©Dairy Management

IOFC

Income Over Feed Supplement Cost Database is a novel Application to allow agents/farm owners to enter farm details and perform analysis on individual as well as multiple farms depending on herd size, month and year

UWEX

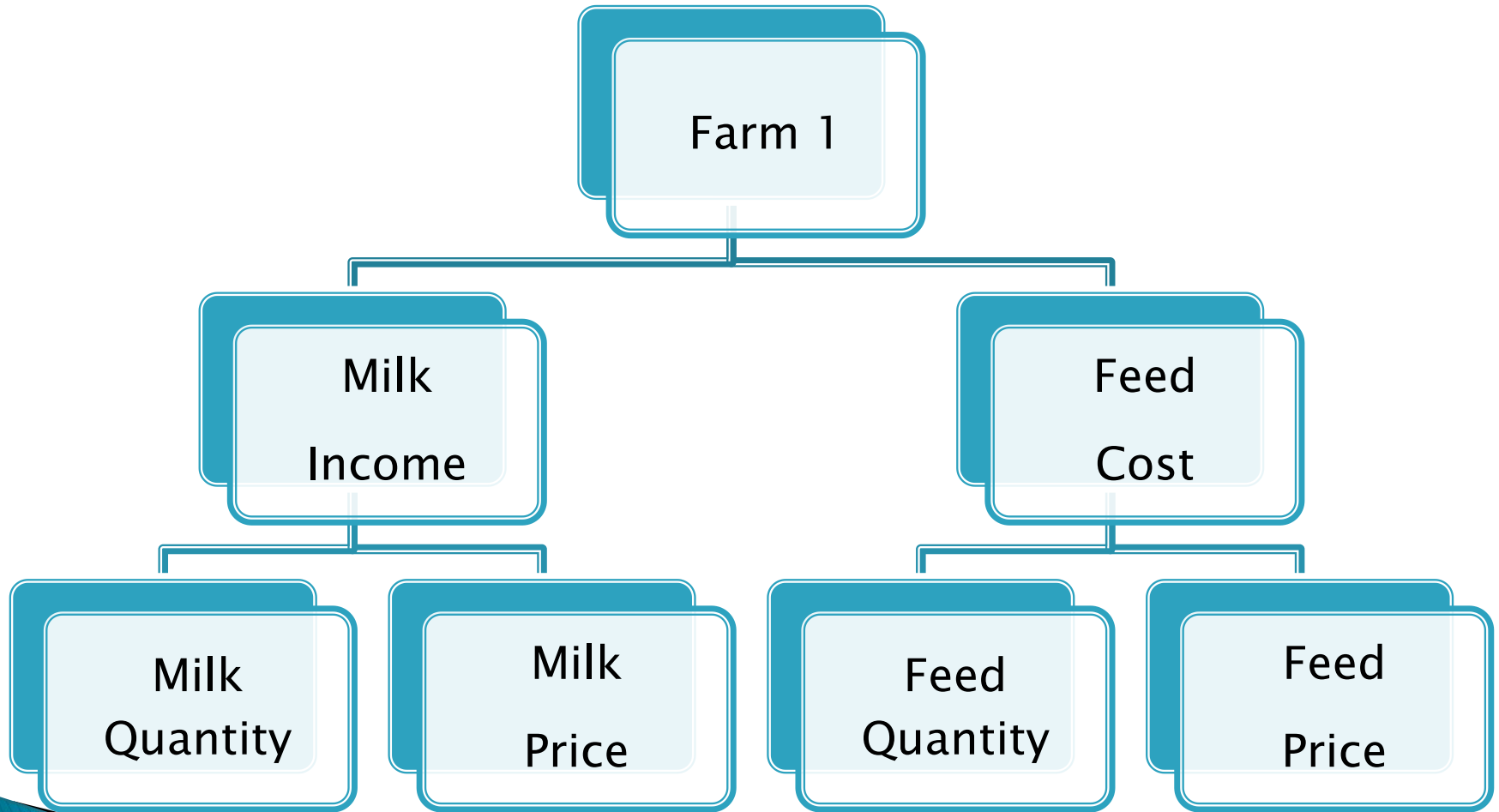
DairyMGT Home

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# How to Collect Data?



# 4-STATE DAIRY EXTENSION FEED COST EVALUATOR

UWEX-DAIRY MANAGEMENT

Farms | Ingredients | Rations | Summary | Analysis

LOGOUT

## FARMS

View & Edit Farms

Farm Name	<input type="text"/>
<input type="button" value="Add Farm"/>	

Farm Name

Farm1
Farm2
Farm3
Farm4
Farm5
Farm6
Farm7
Farm8
Farm9
Farm10

### FARMS

(View existing farms, add new farms, and delete farms)

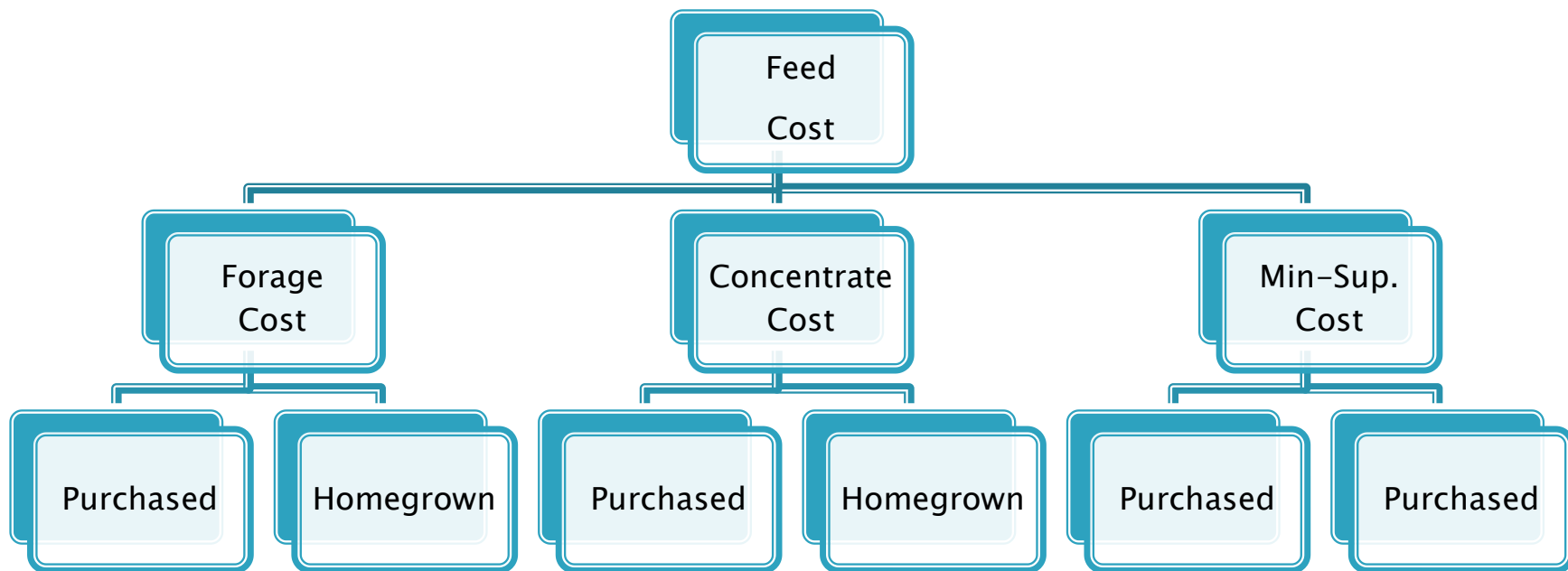
#### IOFC DATABASE

Welcome to IOFC Database. These are the suggested steps for using the system.

1. In this page, you can add or delete farms. To add a farm enter a farm name and select the county where the farm is located and click "Add Farms". To delete a farm, delete the farm name and click save.
2. Once the farms are defined, you can start defining the "Ingredients" on the ingredients page, their DM composition, and prices used on each particular farm.
3. Once the ingredients are entered, you can define the rations for different group of cows in the "Ration" page.
4. Once you have defined all ingredients and rations, you can see the IOFC summary at the "Summary" page. On this page, you would first need to enter the milk production and price.



# How to Collect Data?



# Forages

## INGREDIENTS

Add/Edit Ingredients in the Farm

Farm Name

Superior Farm

Month

April 2010

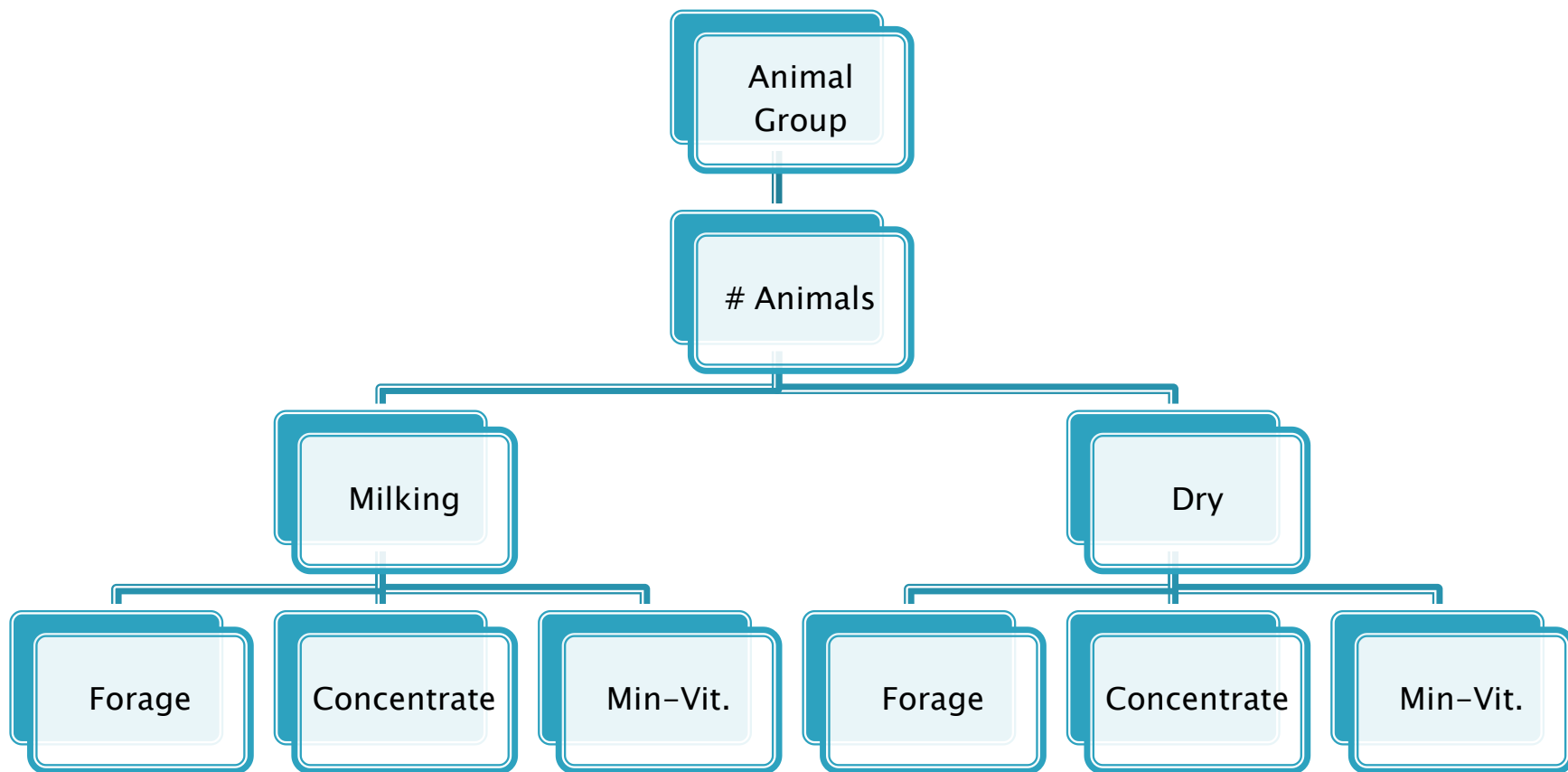
Forage	%DM	Price As Fed \$/ton	Price DM \$/ton
Corn Silage-Cosi	33		130
Hay Forage	85	140	
Hay Forage-	85	145	
Hoekstra hay	84	120	
Canary hay	84	55	
Bagged Haylage	38	62	
Straw	92	75	
Alf Silage-Also	38		174
Hay Forage	38		128







# How to Collect Data?



# Milk Value

Farm Name

Superior Farm

Month

April 2010

## Farm Information

Farm Name

Superior Farm

Person Reporting

Reporter1

Farm Owner/UserName

Dairy

Last Updated

2010-04-26

Number of Cows

1051

*Milking*

242

*Dry*

Milk Bulk Tank

Production(lb/cow/day)

81

Milk ButterFat(%)

3.5

Milk Protein(%)

3.1

Milk Price(\$/cwt)

14.75

Milk Revenue (\$/cow/day)

11.95





# Rations

## RATIONS

Edit Rations of the Farm

Farm Name  
Superior Farm 2

Ration Group Information	Name	Number	Milking
Ration Group 1	Lactation 1	459	<input checked="" type="checkbox"/>
Ration Group 2	Lactation 2	715	<input checked="" type="checkbox"/>
Ration Group 3	Postfresh	112	<input checked="" type="checkbox"/>
Ration Group 4	Dry	156	<input type="checkbox"/>
Ration Group 5	Prefresh	91	<input type="checkbox"/>
Ration Group 6	Ration 6	0	<input type="checkbox"/>
Ration Group 7	Ration 7	0	<input type="checkbox"/>
Ration Group 8	Ration 8	0	<input type="checkbox"/>
Ration Group 9	Ration 9	0	<input type="checkbox"/>

# Rations

Farm Name  
Farm3

Month  
April 2010

## Forage

Ration Group (lb/cow/d) As Fed

	P	Ration1	Ration2	Ration3	Ration4	Ration5	Ration6	Ration7	Ration8	Ration9
Hay	<input type="checkbox"/>		4	4.259	1.6	1.48	1.48			
Wheat Straw	<input type="checkbox"/>	3.7	1	0.48	0.41	0.37	0.37			
Wheat Straw Purch	<input checked="" type="checkbox"/>	3.7	1	0.48	0.41	0.37	0.37			
Hay Forage	<input type="checkbox"/>	15.76	4.89	6.522	18.36	17.6	17.6			
Corn Silage-Cosi	<input type="checkbox"/>	30.33	30.33	30.33	57.2	48.42	48.42			

## Energy/Protein Supplements

Ration Group (lb/cow/d) As Fed

	P	Ration1	Ration2	Ration3	Ration4	Ration5	Ration6	Ration7	Ration8	Ration9
Corn-CGG	<input type="checkbox"/>				6.33	5.84	5.84			
Wet Gluten	<input checked="" type="checkbox"/>	2.94		6.38	10.82	9.99	9.99			
Protein	<input checked="" type="checkbox"/>				13.68	12.6	12.6			
Permeate	<input checked="" type="checkbox"/>			4	9	7.75	7.75			
Post Supplement	<input checked="" type="checkbox"/>			15.6						
Closeup mix	<input checked="" type="checkbox"/>		7.3							
SoybeanMeal SBM	<input type="checkbox"/>									

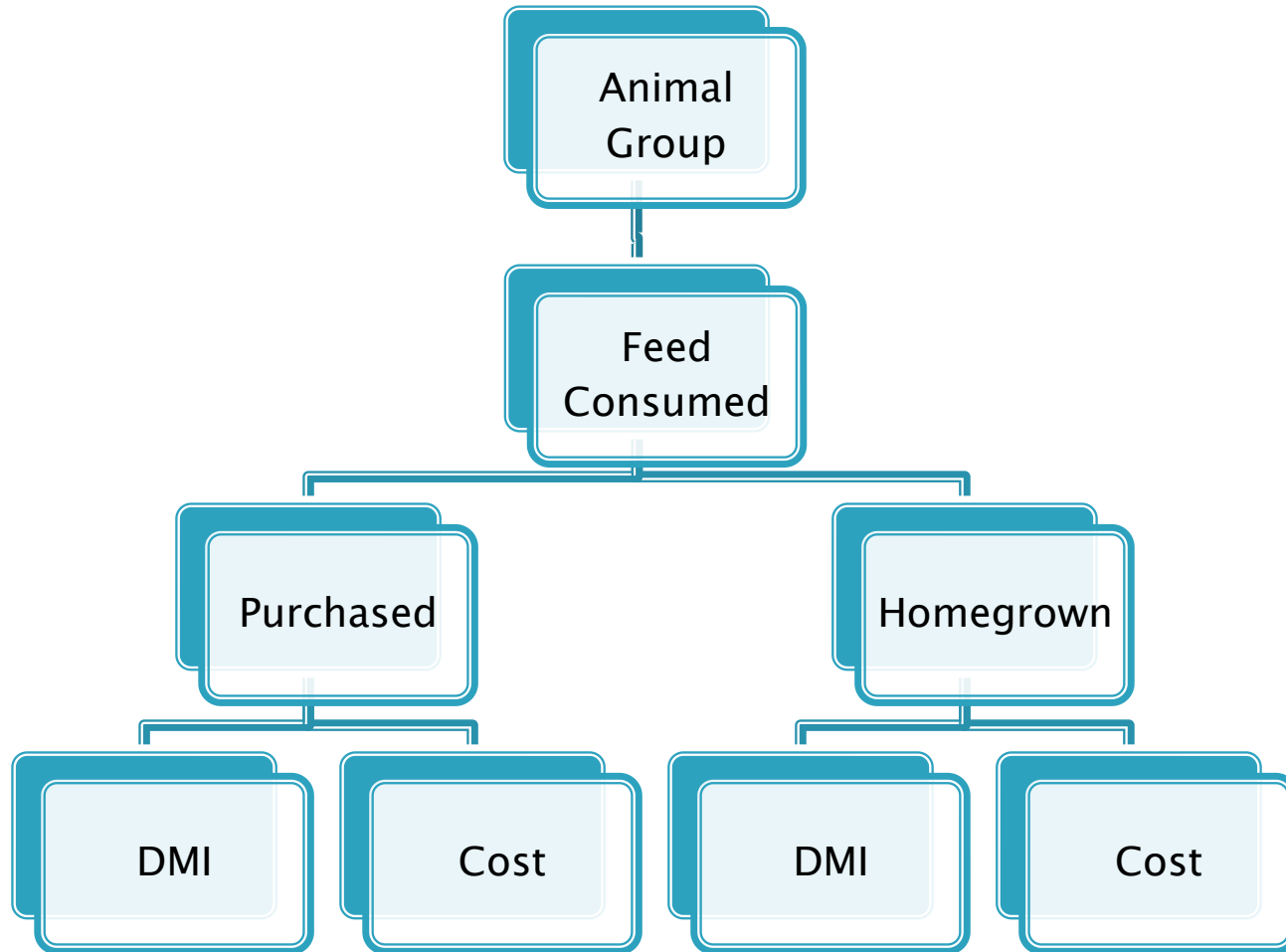
## Min-Vit & Additive Supplements

Ration Group (lb/cow/d)

	Ration1	Ration2	Ration3	Ration4	Ration5	Ration6	Ration7	Ration8	Ration9
Calcium Carbonate									
Dry cow Mineral	0.6								
lactating mineral				0.75	0.69	0.69			



# How to Summarize Data by Farm Animal Groups ?



# Group Summary

Forage
Energy/Protein Supplement
Min-Vit & Additive Supplement
Total Feed
DMI (lb/cow/d)
Feed Costs (\$/cow/d)
Number of Cows (#)

Dry		Dry	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
3.29	0.19	21.46	1.28
1.59	0.05	0	0
0.6	0.16	-	-
5.48	0.4	21.46	1.28
26.94			
1.69			
60			

CU		Dry	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
0.89	0.05	17.46	1.05
6.64	1.2	0	0
0	0	-	-
7.53	1.25	17.46	1.05
24.99			
2.3			
60			

Fresh		Lact	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
0.43	0.02	17.97	1.08
18.13	2.04	0	0
0	0	-	-
18.56	2.06	17.97	1.08
36.53			
3.14			
33			

Forage
Energy/Protein Supplement
Min-Vit & Additive Supplement
Total Feed
DMI (lb/cow/d)
Feed Costs (\$/cow/d)
Number of Cows (#)

main		Lact	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
0.36	0.02	30.76	1.77
20.44	2.1	4.81	0.41
0.75	0.38	-	-
21.55	2.5	35.57	2.17
57.13			
4.68			
477			

2 year		Lact	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
0.33	0.02	27.11	1.57
18.71	1.93	4.44	0.38
0.69	0.35	-	-
19.73	2.3	31.55	1.95
51.28			
4.25			
259			

hospital		Lact	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
0.33	0.02	27.11	1.57
18.71	1.93	4.44	0.38
0.69	0.35	-	-
19.73	2.3	31.55	1.95
51.28			
4.25			
18			

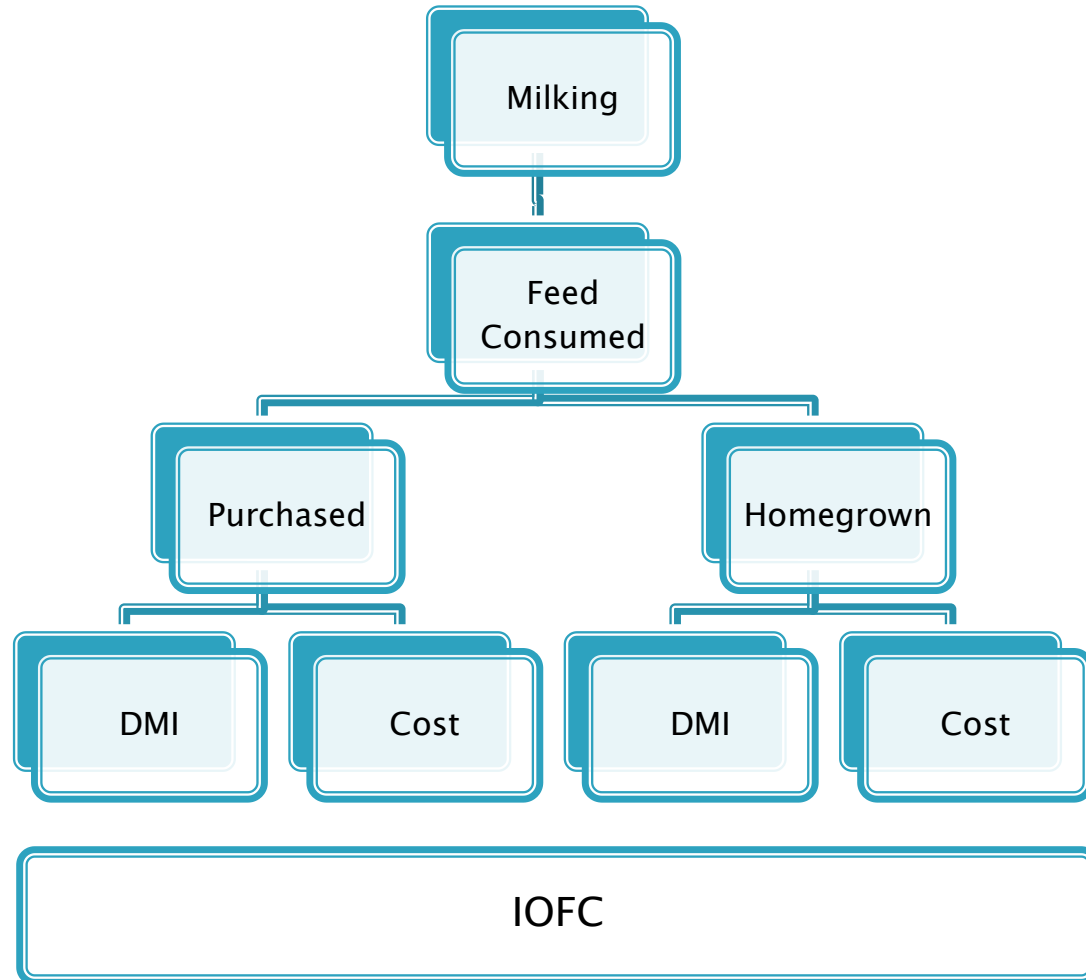
Forage
Energy/Protein Supplement
Min-Vit & Additive Supplement
Total Feed
DMI (lb/cow/d)
Feed Costs (\$/cow/d)
Number of Cows (#)

Ration 7		Dry	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
0	0	0	0
0	0	0	0
0	0	-	-
0	0	0	0
0			
0			
0			

Ration 8		Dry	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
0	0	0	0
0	0	0	0
0	0	-	-
0	0	0	0
0			
0			
0			

Ration 9		Dry	
Purchased		Home-Grown	
DMI	Cost	DMI	Cost
0	0	0	0
0	0	0	0
0	0	-	-
0	0	0	0
0			
0			
0			

# How to Summarize Data by Farm ?



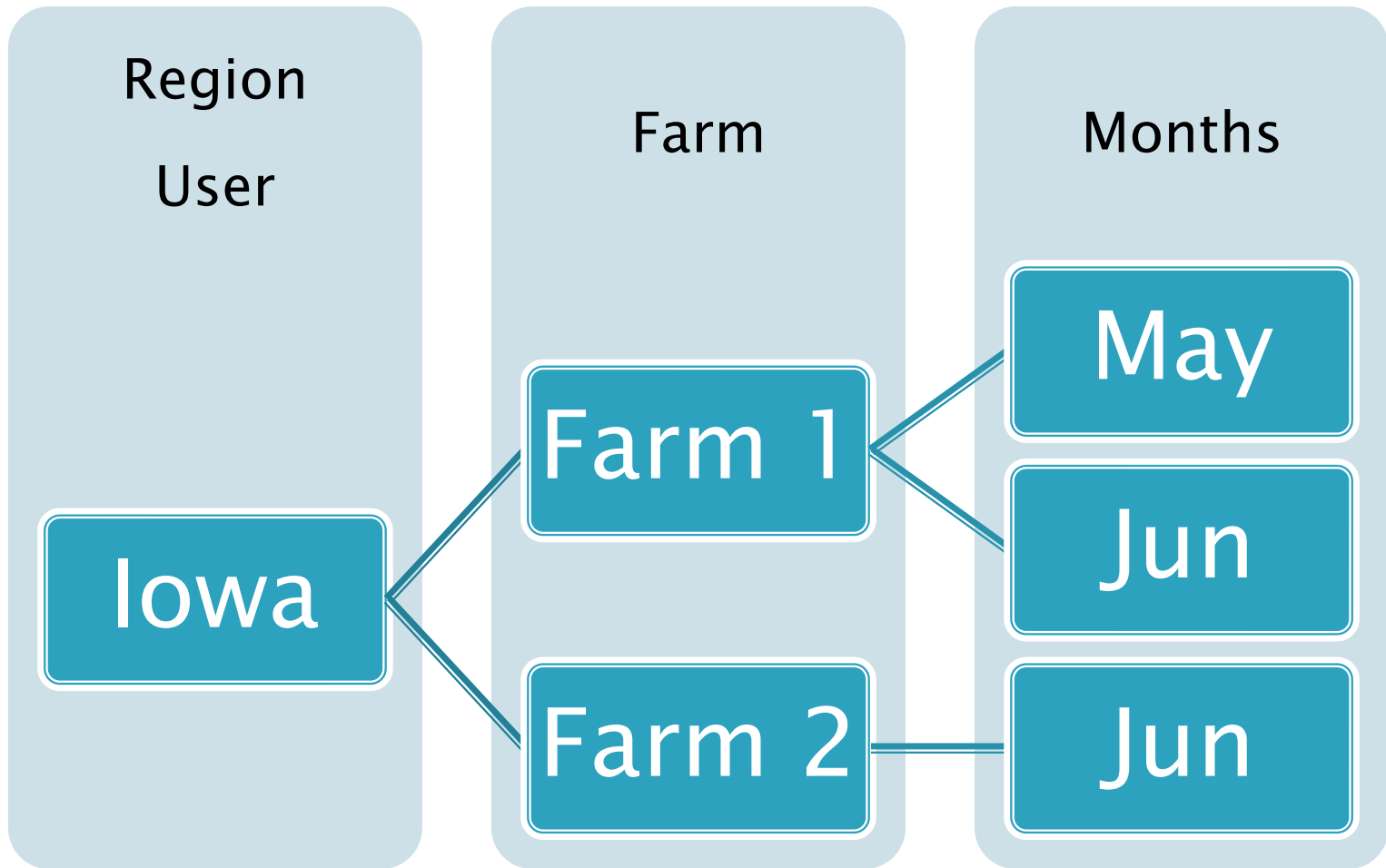
# Farm Summary

Summary	Milking	Dry
DMI (lb/cow/day)	54.2	25.97
MILK/DMI	1.75	
FCM/DMI	1.64	
ECM/DMI	1.74	
PURCHASED FEED COST (\$/cow/day)	2.41	0.83
HOME GROWN FEED COST (\$/cow/day)	2.05	1.17
SUPPLEMENT FEED COST (\$/cow/day)	0.01	
TOTAL FEED COSTS (\$/cow/d)	4.46	1.99
INCOME OVER PURCHASED SUPPLEMENT COST (IOPSC) (\$/cow/day)	15.21	
INCOME OVER PURCHASED FEED COSTS (IOPFC) (\$/cow/day)	12.81	
INCOME OVER FEED COSTS (IOFC) (\$/cow/day)	10.76	





# How to Analyze Data Geographically and Temporally?



# Analyses

## 4-STATE DAIRY EXTENSION FEED COST EVALUATOR

UWEX-DAIRY MANAGEMENT

Farms | Ingredients | Rations | Summary | Analysis

### ANALYSIS

(Perform Analysis on Multiple Farms)

Farm	Milking Cows	Month
Farm1	Less than 100	April 2010
Farm2	100 to 350	
Farm3	350-500	
Farm4	Greater than 500	
Farm5		

(Ctrl + Click to Make Multiple Selection)

Include in Analysis	Ingredient	%DM	Effective Price As Fed (\$/ton)	Price As Fed (\$/ton)	Price DM (\$/ton)
<input type="checkbox"/>	Corn Silage Cosi		0		
<input type="checkbox"/>	Hay Forage		0		
<input type="checkbox"/>	Corn CGG		0		
<input type="checkbox"/>	SoybeanMeal SBM		0		
		\$/cwt			
<input type="checkbox"/>	Milk Price	15			

Analyze

Clear Selections



# Analyses

Farm	Milking Cows	Month
Farm1 Farm2 Farm3 Farm4 Farm5	Less than 100 100 to 350 350-500 Greater than 500	April 2010

(Ctrl + Click to Make Multiple Selection)

Standardized
  Farm/Mailbox

Analyze

Clear Selections

[Download Summary](#)

Net Summary

Farms Analyzed **10**

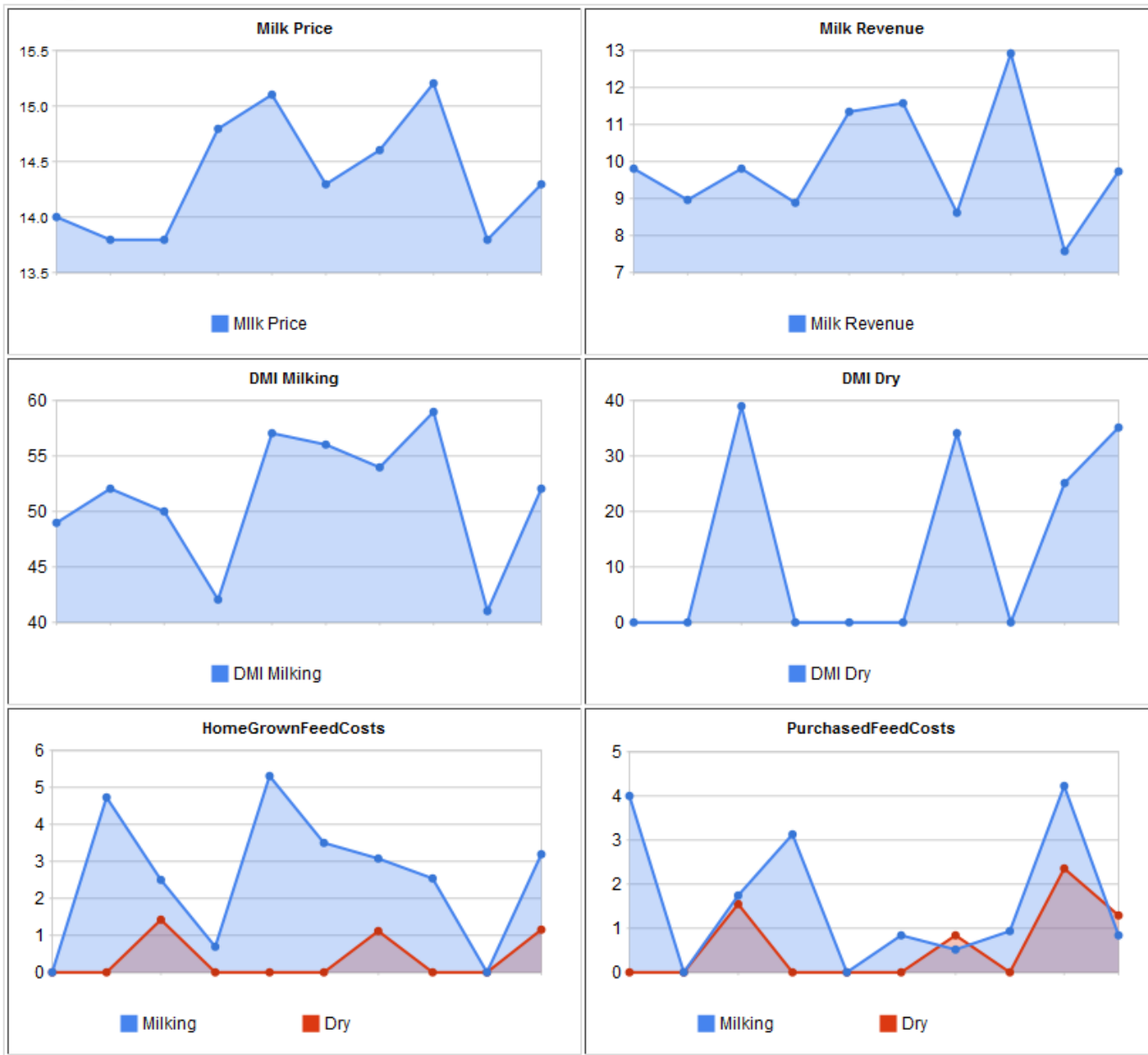
## Farm Statistics

Farm Parameters	Min	25%Tile	Mean	75%Tile	Max
Milk Bulk Tank(lb/cow/day)	55	60	68.9	75	85
Milk Butterfat(%)	3.4	3.5	3.53	3.6	3.6
Milk Protein(%)	3	3.1	3.16	3.2	3.3
Milk Price(\$/cwt)	13.8	13.8	14.37	14.8	15.2
Milk Revenue(\$/cow/day)	7.59	8.88	9.92	11.33	12.92

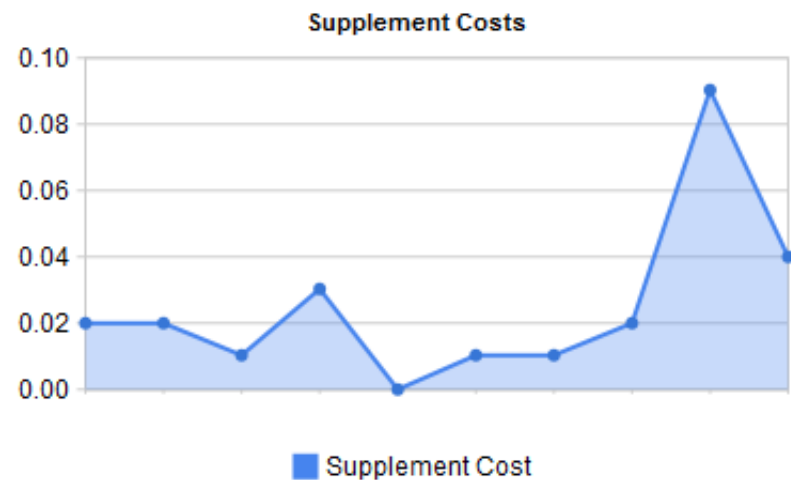
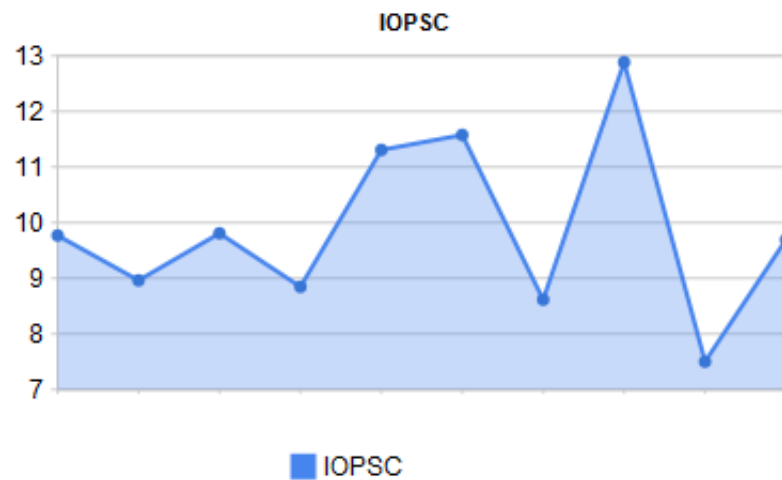
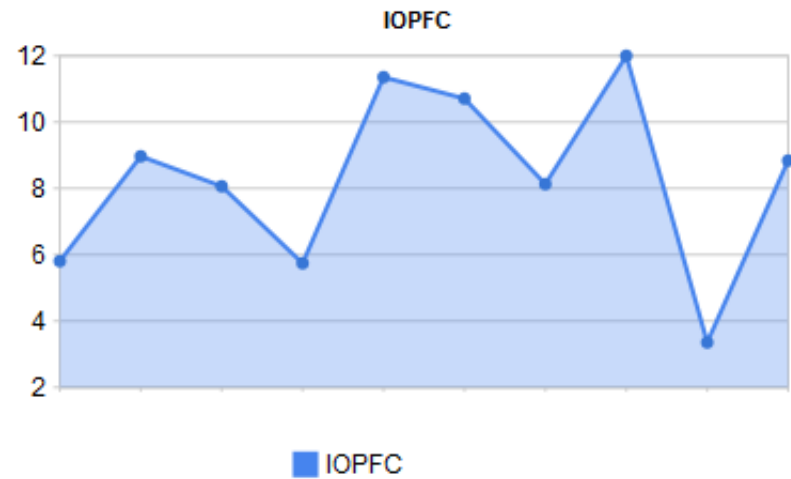
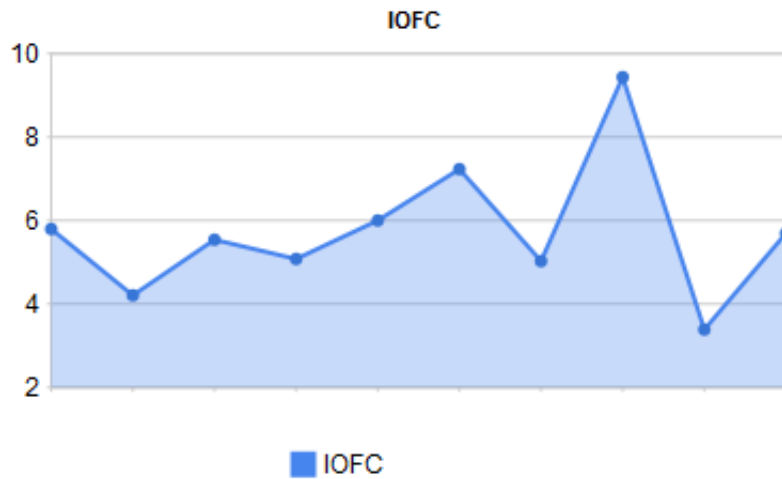
Summary	Milking					Dry				
	Min	25%Tile	Mean	75%Tile	Max	Min	25%Tile	Mean	75%Tile	Max
DMI (lb/cow/day)	41	49	51.2	56	59	25		33.25		39
MILK/DMI	1.09	1.31	1.35	1.43	1.45					
FCM/DMI	1.01	1.01	1.25	1.33	1.35					
ECM/DMI	1.08	1.32	1.35	1.45	1.46					
FORAGE COSTS (\$/cow/day)	1.81	2.32	2.62	2.99	3.53	0	0	2.39	2.35	2.79
ENERGY COSTS (\$/cow/day)	1.26	1.44	1.56	1.67	1.79	0	0	0.05	0	0.19
MINERAL COSTS (\$/cow/day)	0	0	0	0	0	0	0	0	0	0
PURCHASED FEED COST (\$/cow/day)	0	0.51	1.62	3.13	4.22	0.85		1.51		2.35
HOME GROWN FEED COST (\$/cow/day)	0	0.69	2.55	3.5	5.32	0		0.93		1.44
SUPPLEMENT COSTS (\$/cow/day)	0	0.01	0.03		0.09					
TOTAL FEED COSTS (\$/cow/d)	3.48	3.84	4.2	4.35	5.32	1.95		2.43		2.98
INCOME OVER PURCHASED SUPPLEMENT COSTS (IOPSC) (\$/cow/day)	7.5	5.79	9.9	11.32	12.9					
INCOME OVER PURCHASED FEED COSTS (IOPFC) (\$/cow/day)	3.37	5.79	8.3	10.74	11.99					
INCOME OVER FEED COSTS (IOFC) (\$/cow/day)	3.37	5.03	5.74	6	9.46					
INCOME OVER FEED COSTS per CWT (IOFC/cwt) (\$/cwt)	6.13	8.38	8.34	8	12.61					

# Analyses

Graphical Representation  
(Click on the Data Point for more information)



# Analyses



# Analyses

## 4-STATE DAIRY EXTENSION FEED COST EVALUATOR

UWEX -DAIRY MANAGEMENT

Farms

Ingredients

Rations

Summary

Analysis

LOGOUT

### ANALYSIS

(Perform Analysis on Multiple Farms)

Farm	Milking Cows	Month	Compare all your farms with all farms from
Farm1	Less than 100	June 2010	cabrera
Farm2	100 to 350	May 2010	Dvk
Farm3	350-500	April 2010	
Farm4	Greater than 500		
Farm5			

(Ctrl + Click to Make Multiple Selection)

Standardized  Farm/Mailbox

Analyze

Clear Selections

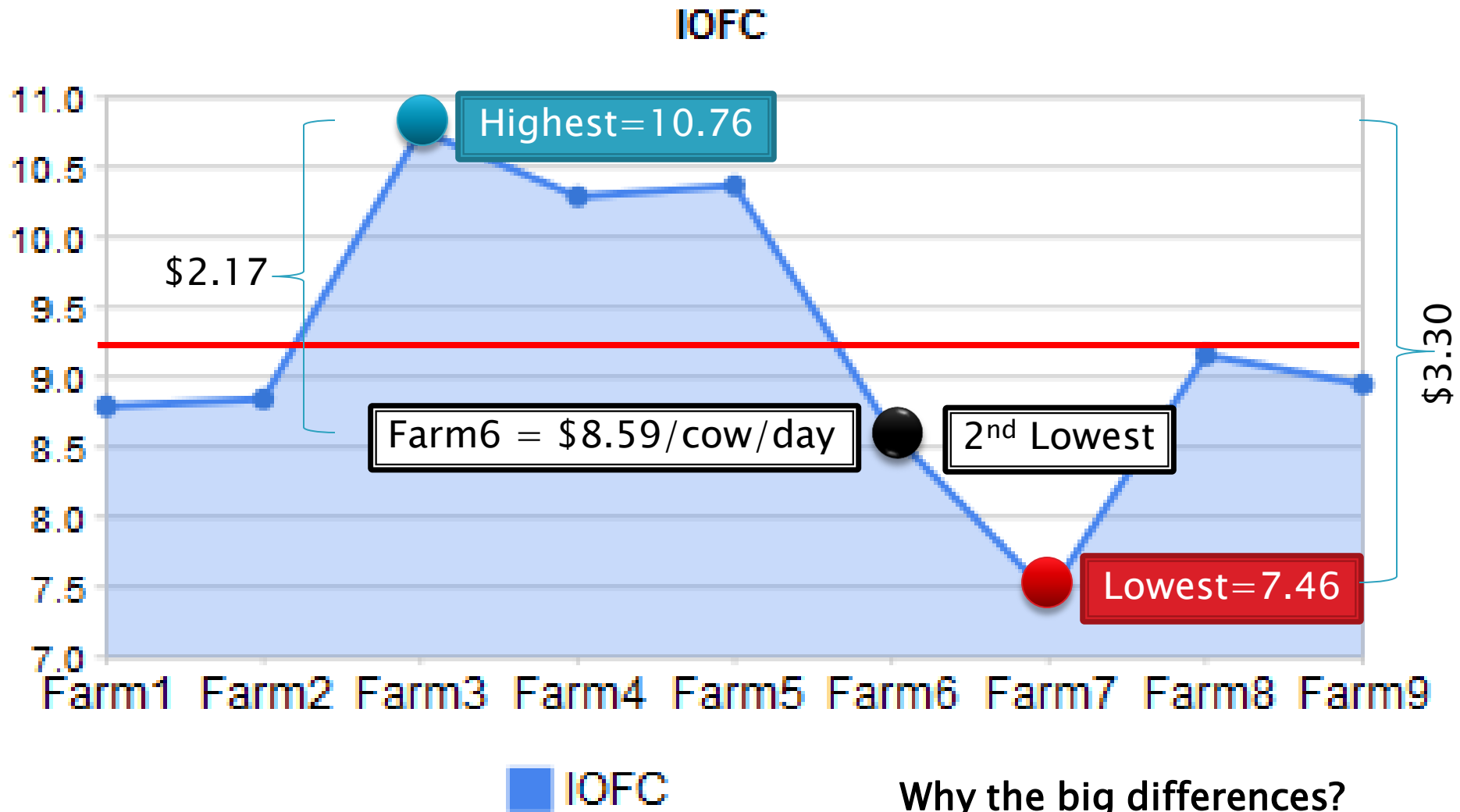


# A Case Study

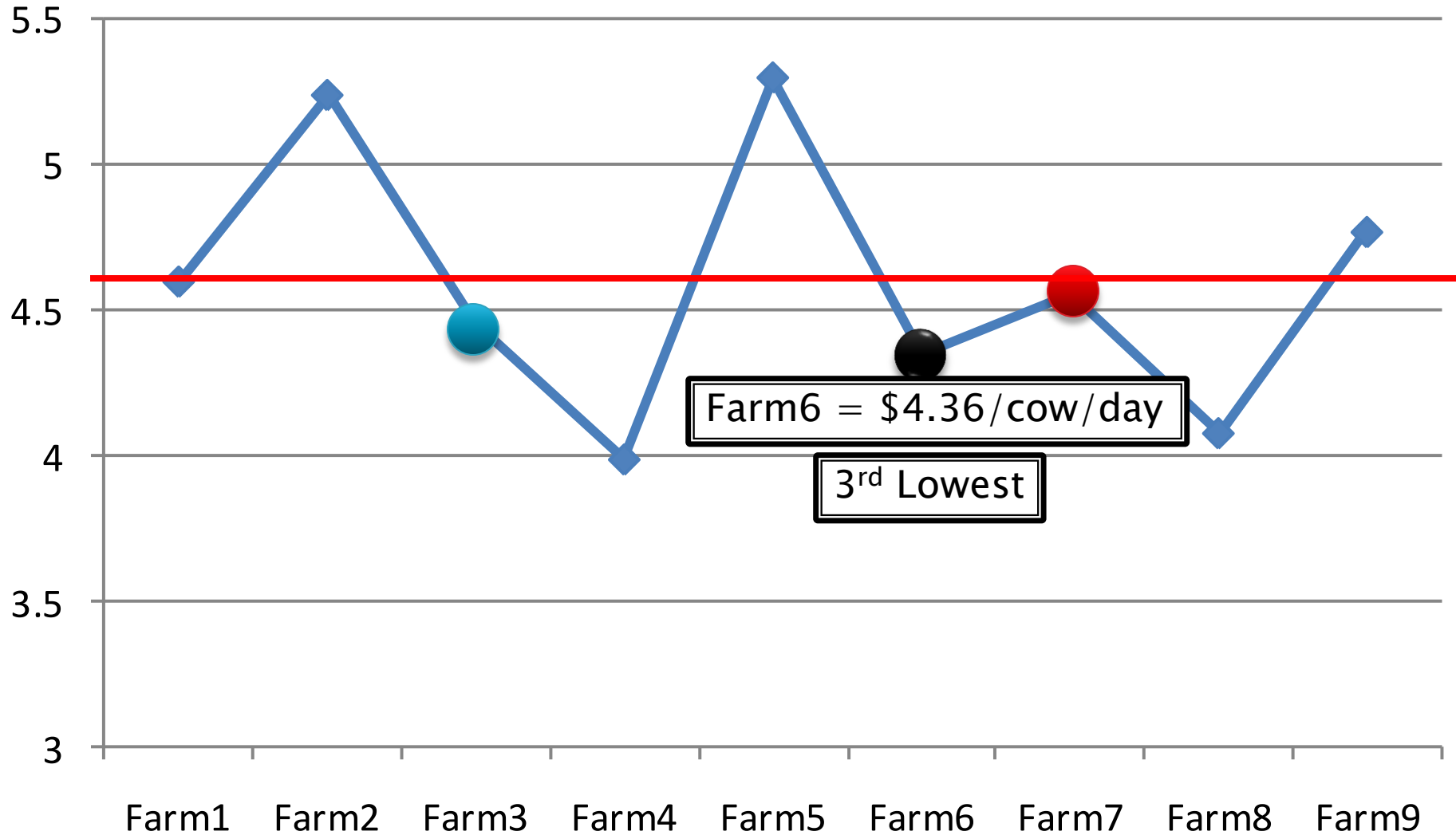
- 9 Wisconsin farms
- April Data
- Same Geographical Area
  - Fond Du Lac
  - ~ 12,000 cows
  - 25% cows in County
- Collected by: Paul Dyk



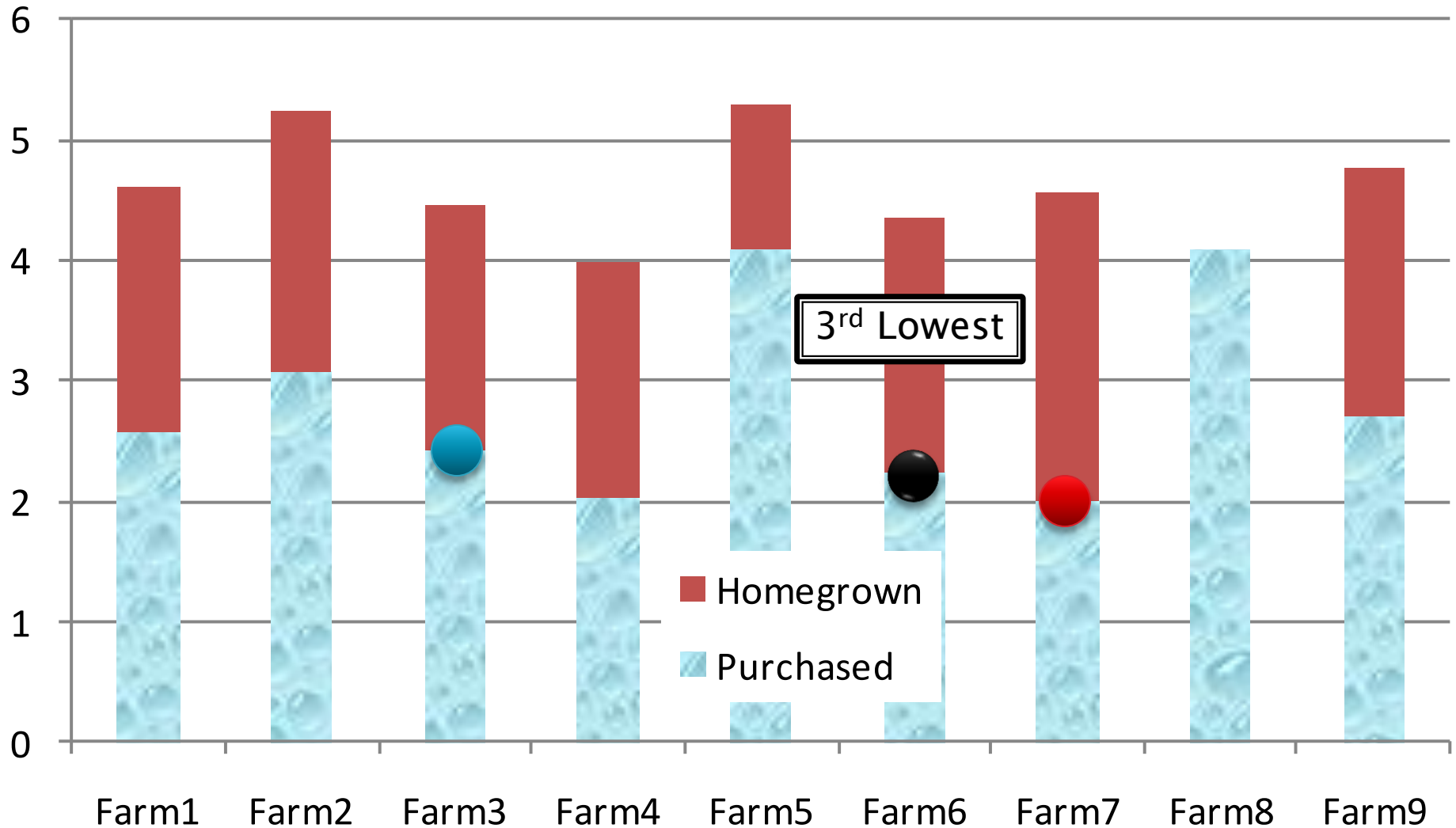
# Income over Feed Cost (\$/cow/d)



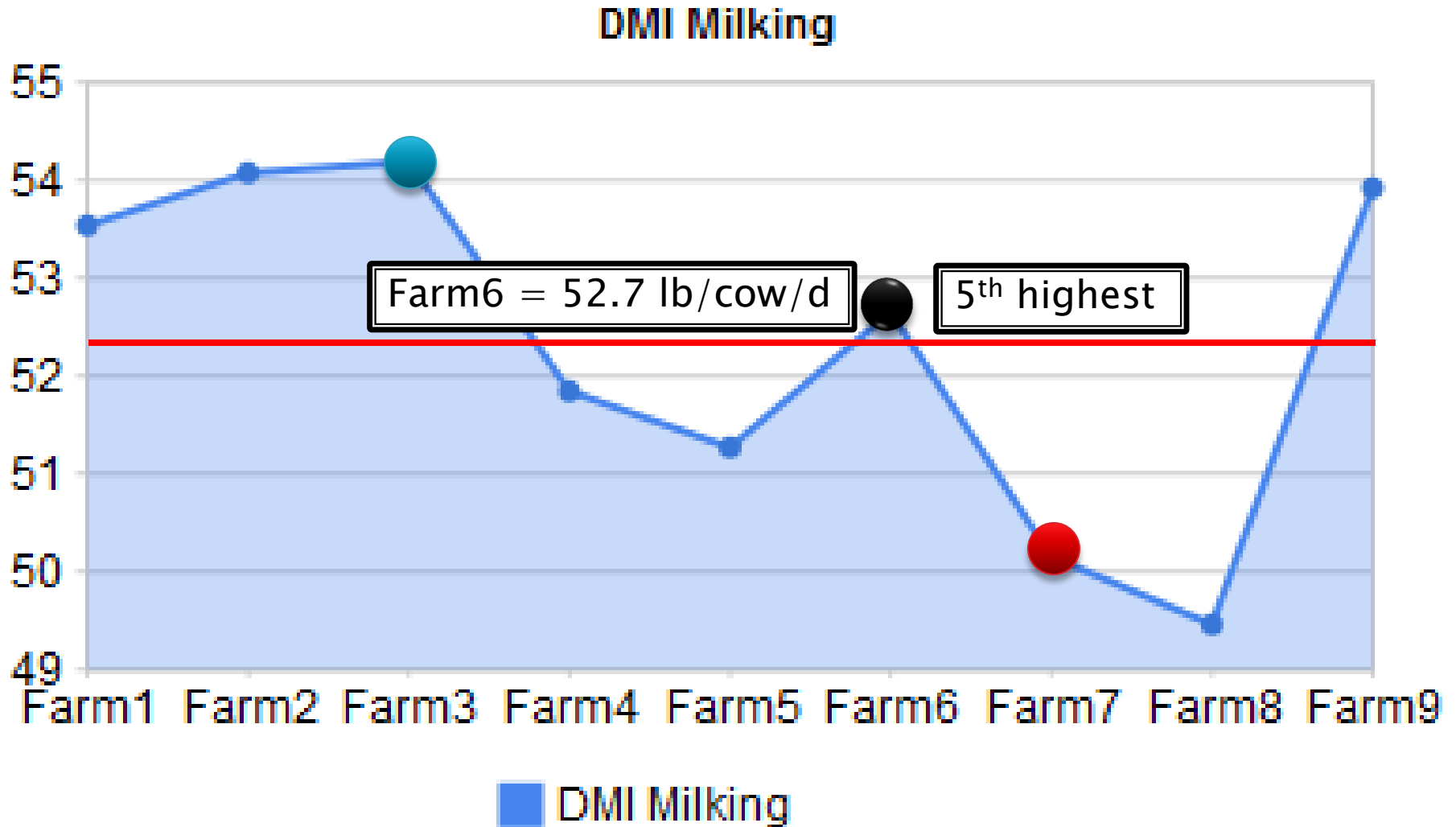
# Feed Costs (Milking) (\$/cow/d)



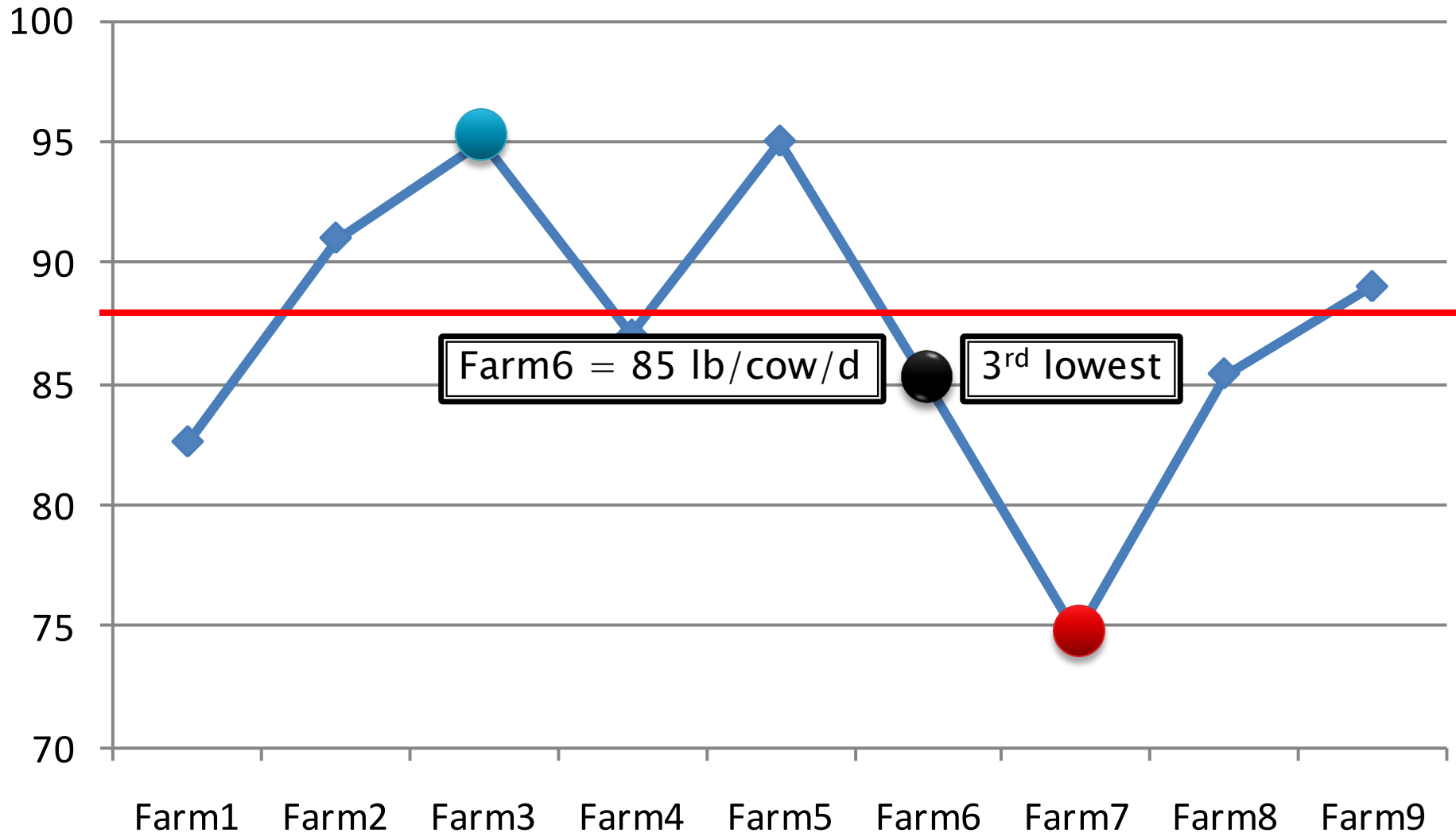
# Feed Costs (Milking) (\$/cow/d)



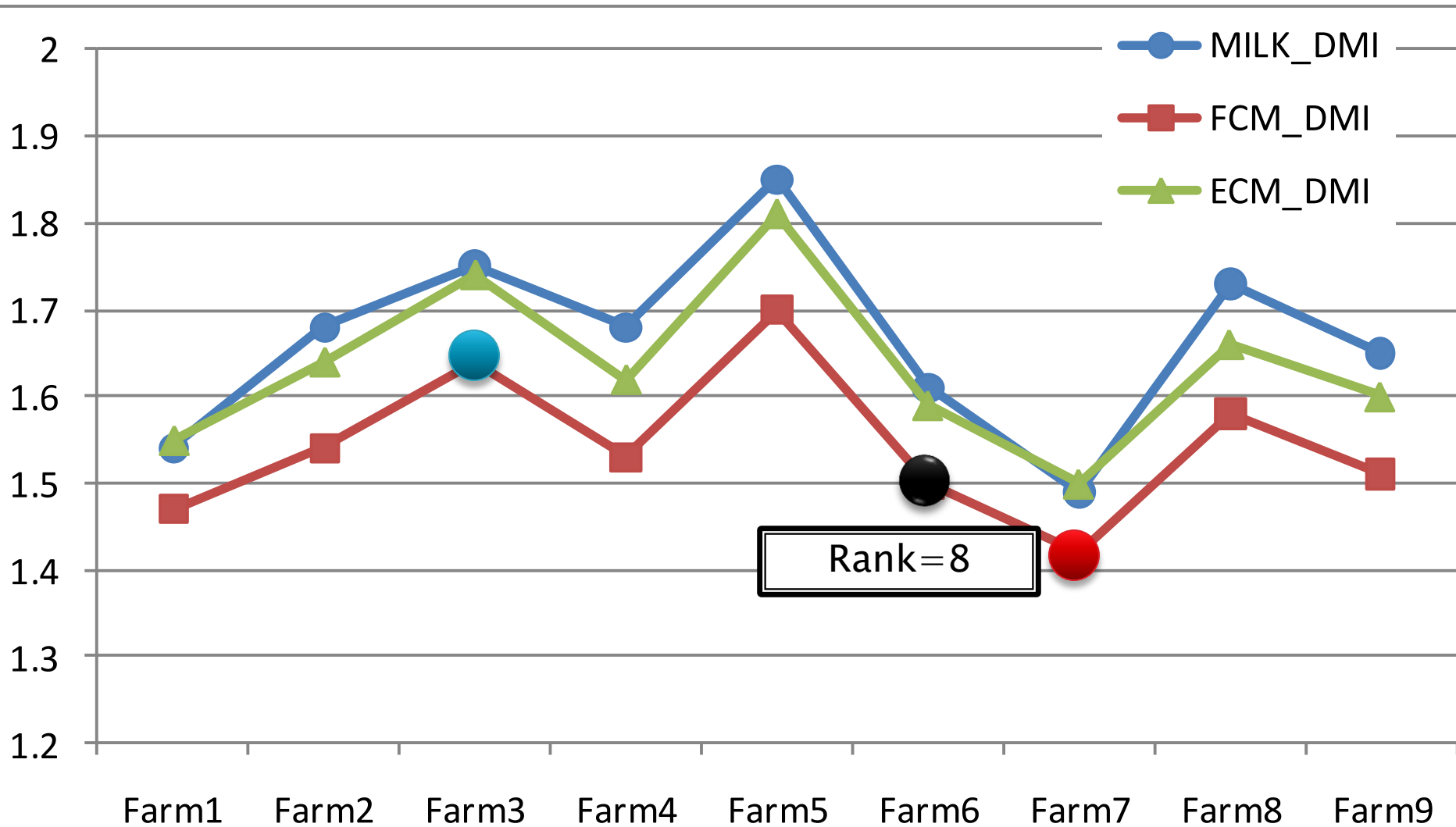
# Dry Matter Intake (Milking) (lb/cow/d)



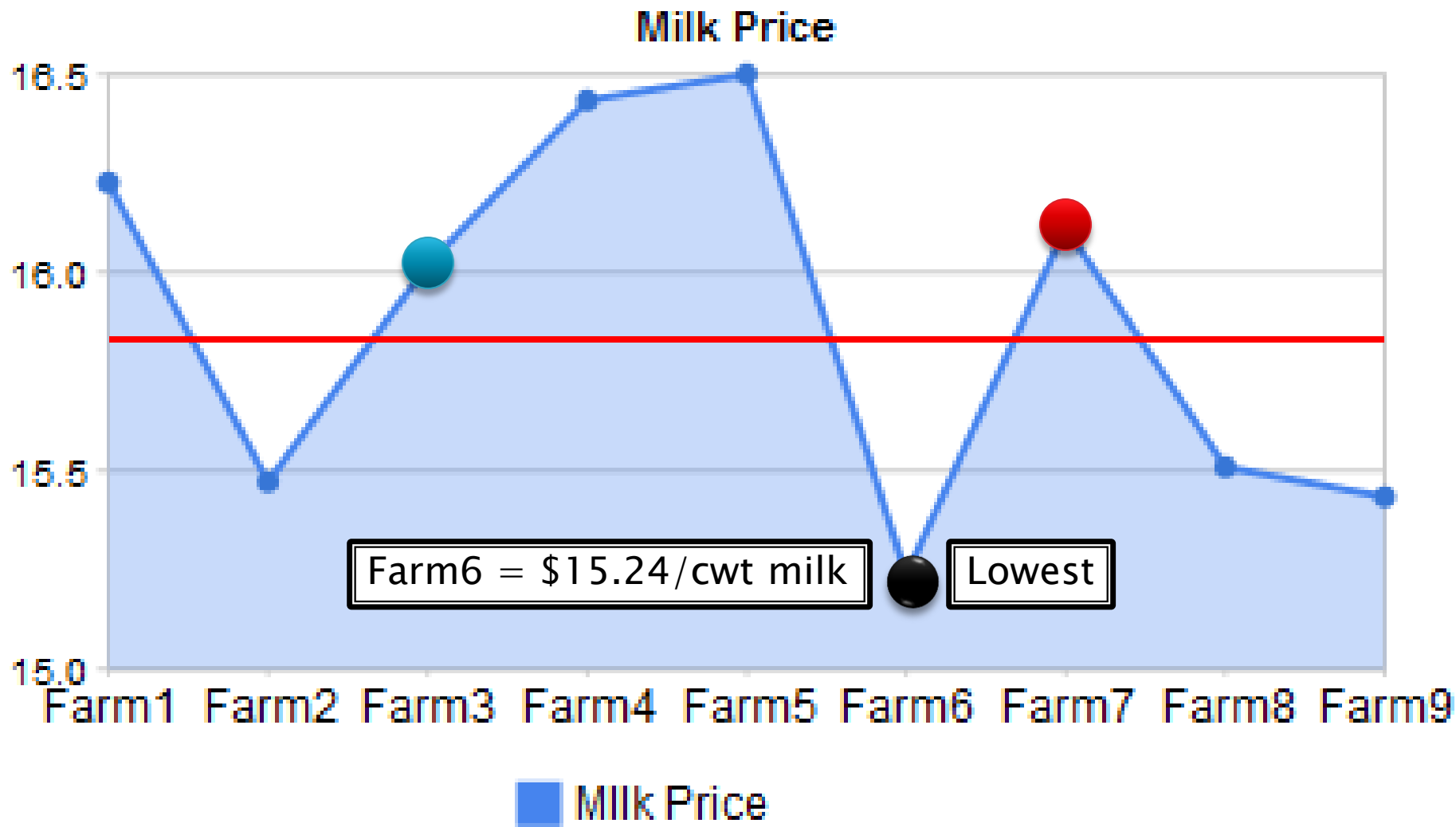
# Milk Bulk Tank (lb/cow/d)



# Feed Efficiency

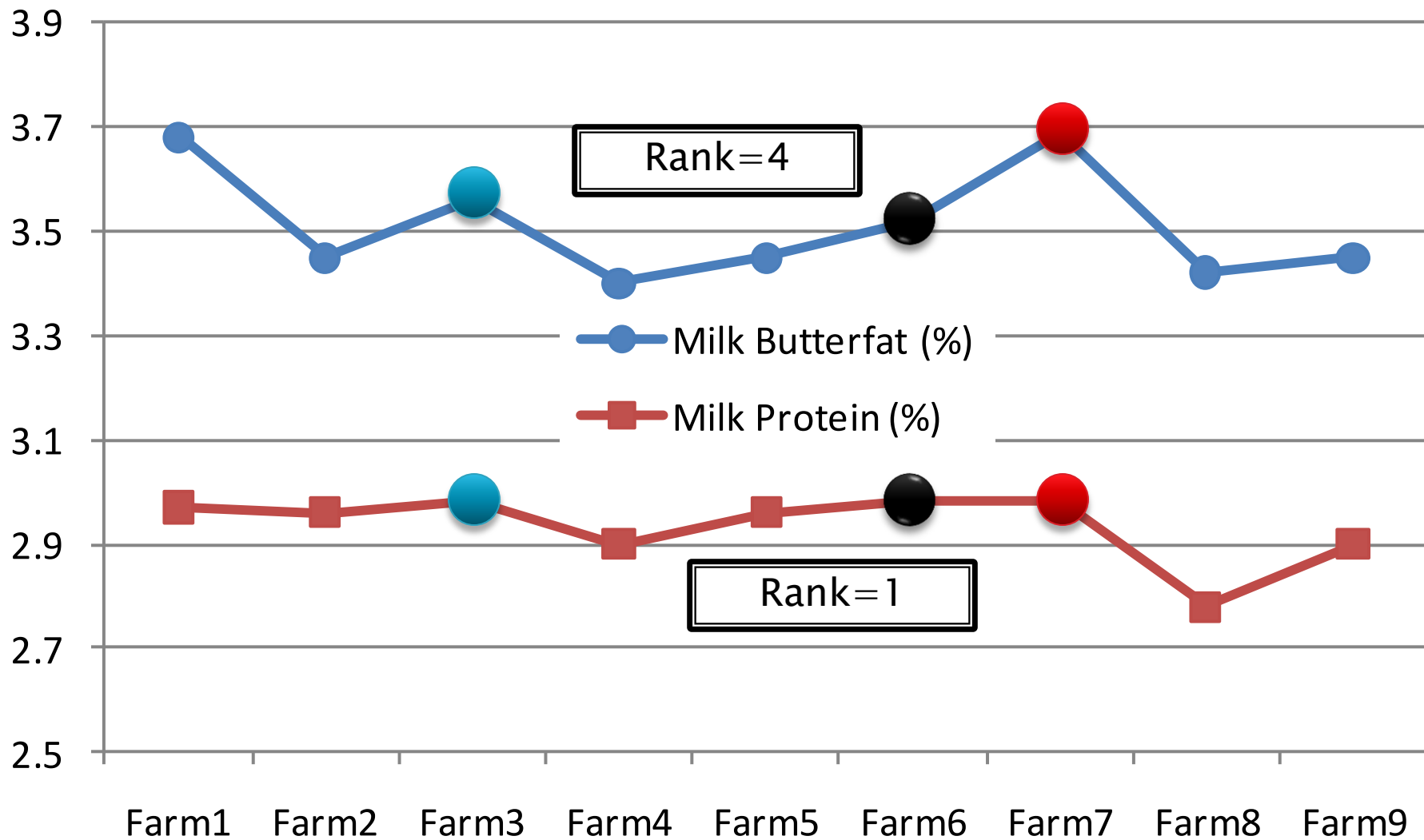


# Milk Price (\$/cwt milk)



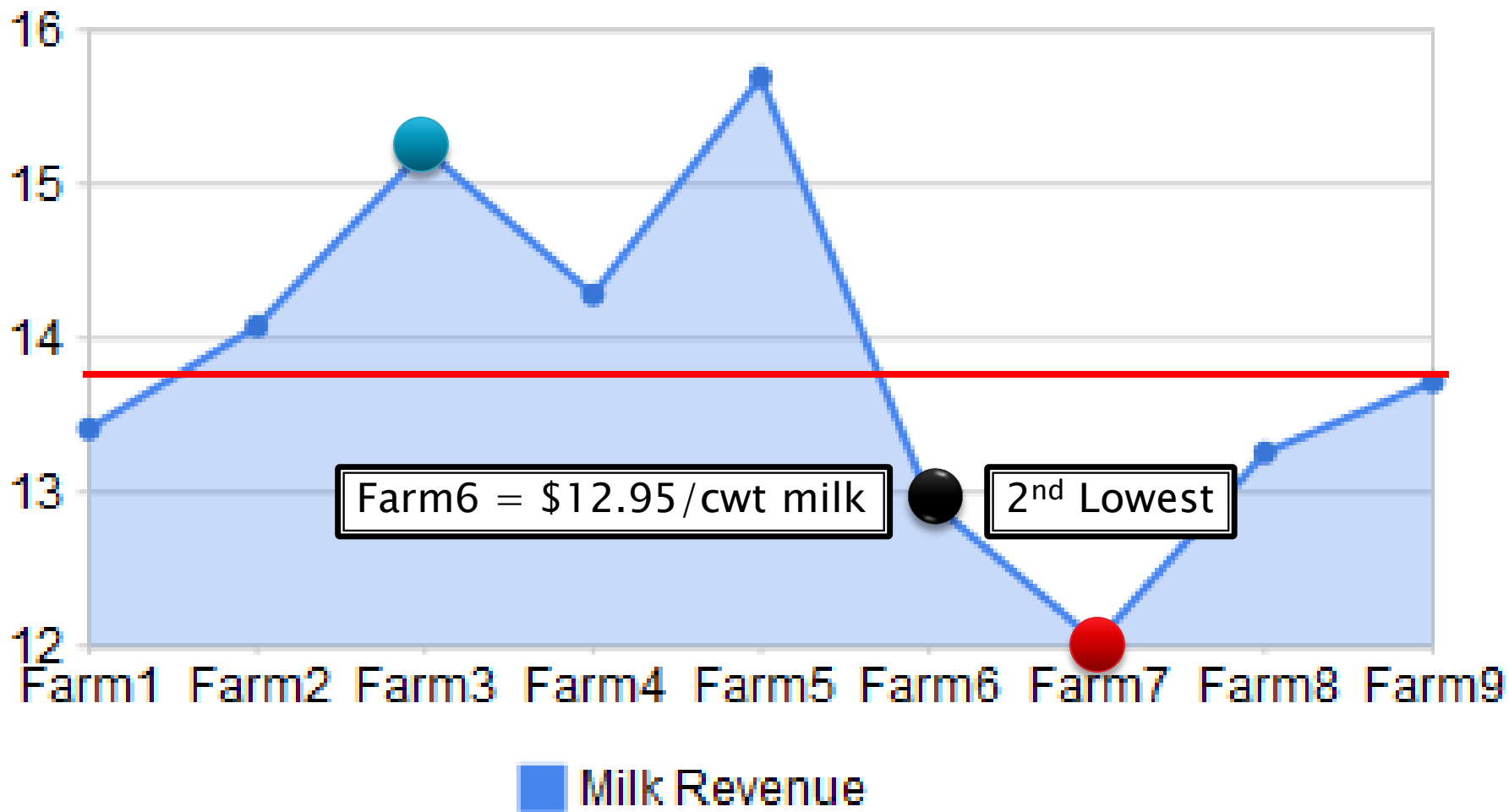


# Milk Components



# Milk Revenue (\$/cow/d)

Milk Revenue



# Standardized Price Analyses

## 4-STATE DAIRY EXTENSION FEED COST EVALUATOR

UWEX -DAIRY MANAGEMENT

Farms

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### ANALYSIS

(Perform Analysis on Multiple Farms)

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Farm5		

(Ctrl + Click to Make Multiple Selection)

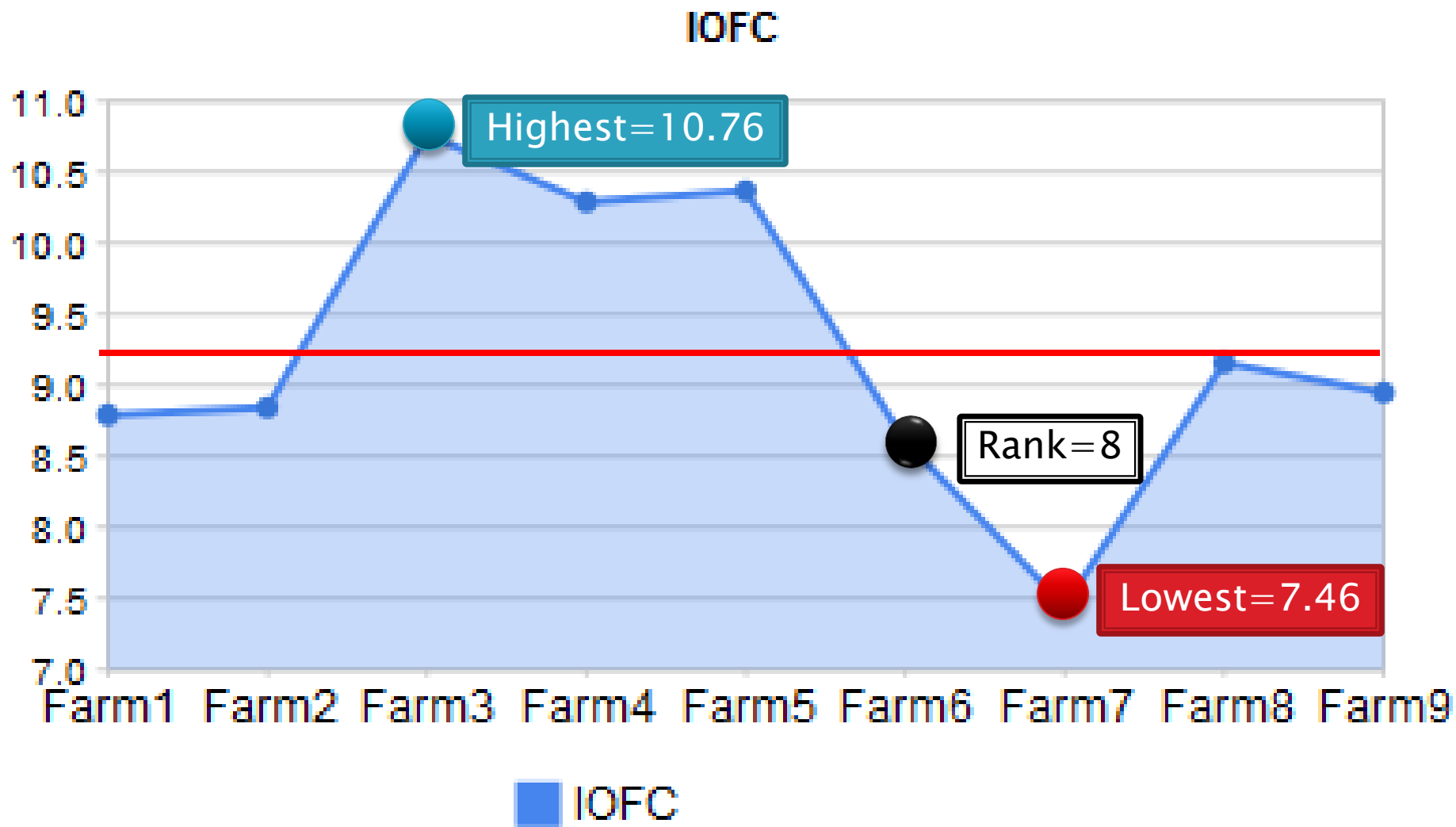
Standardized  Farm/Mailbox

Include in Analysis	Ingredient	%DM	Effective Price As Fed (\$/ton)	Price As Fed (\$/ton)	Price DM (\$/ton)
<input type="checkbox"/>	Corn Silage Cosi		0		
<input type="checkbox"/>	Hay Forage		0		
<input type="checkbox"/>	Corn CGG		0		
<input type="checkbox"/>	SoybeanMeal SBM		0		
		\$/cwt			
<input type="checkbox"/>	Milk Price				

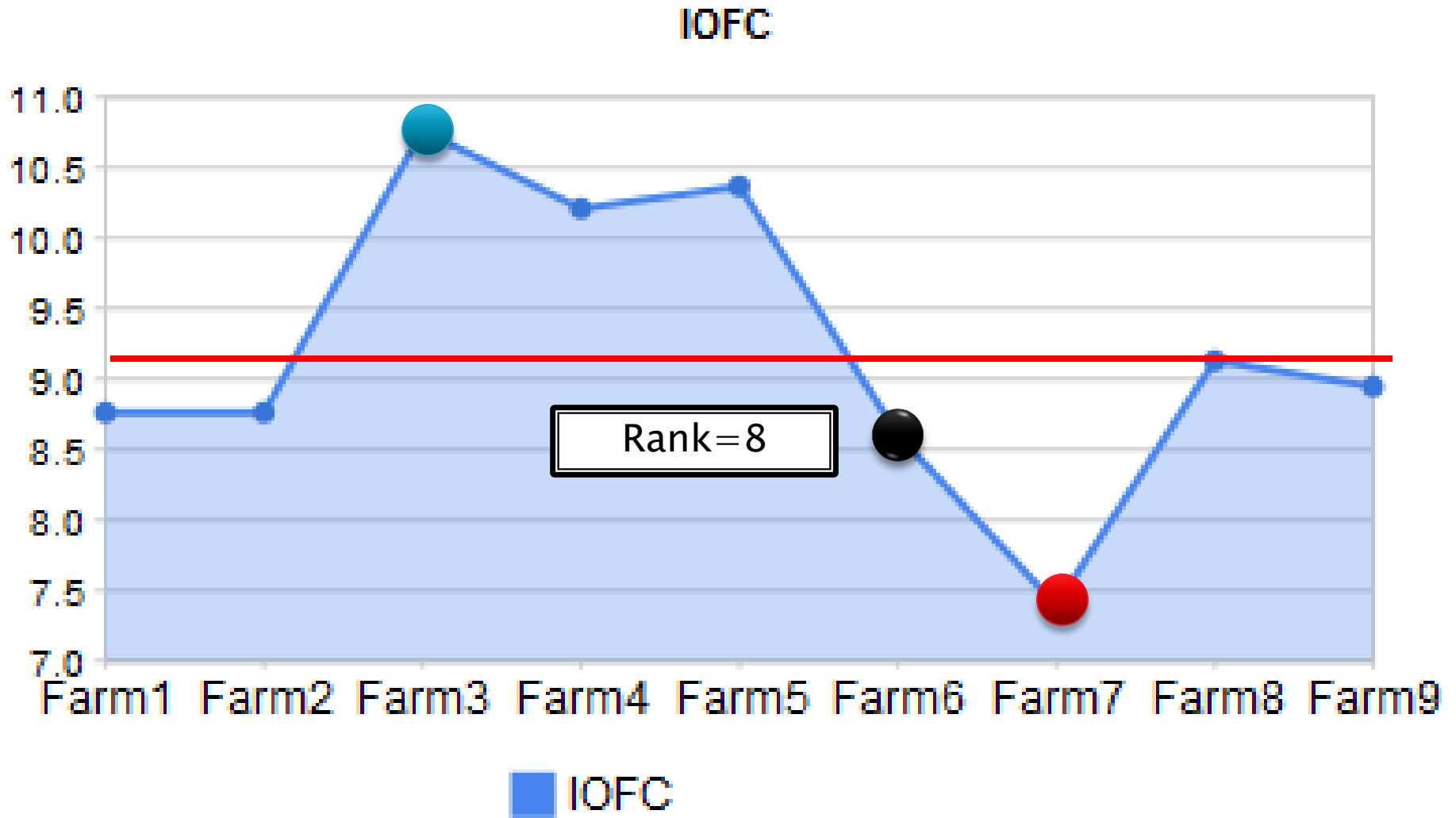
Analyze

Clear Selections

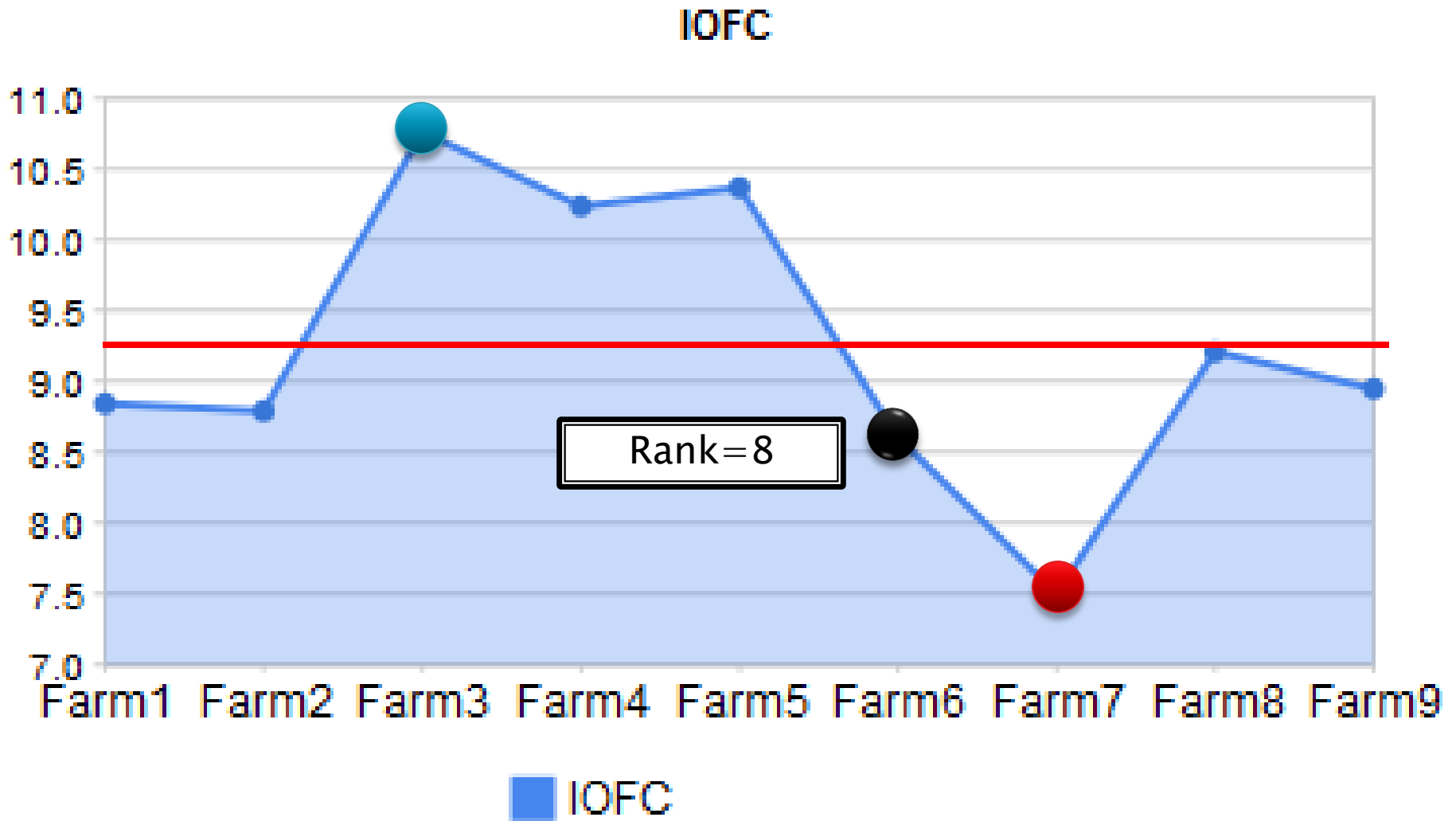
# Farm Reported Prices



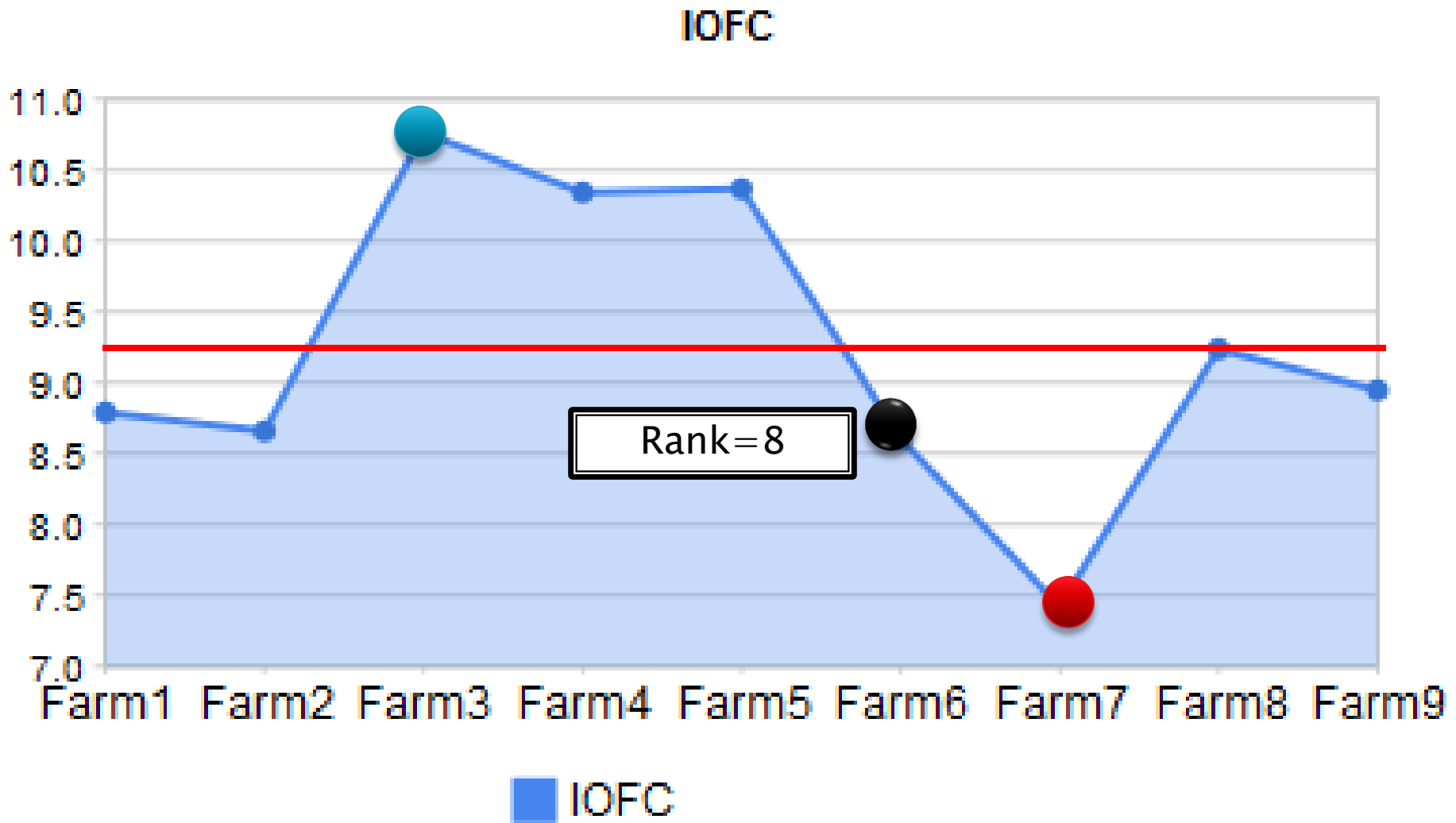
# Corn Silage=36%, \$103.14/t DM



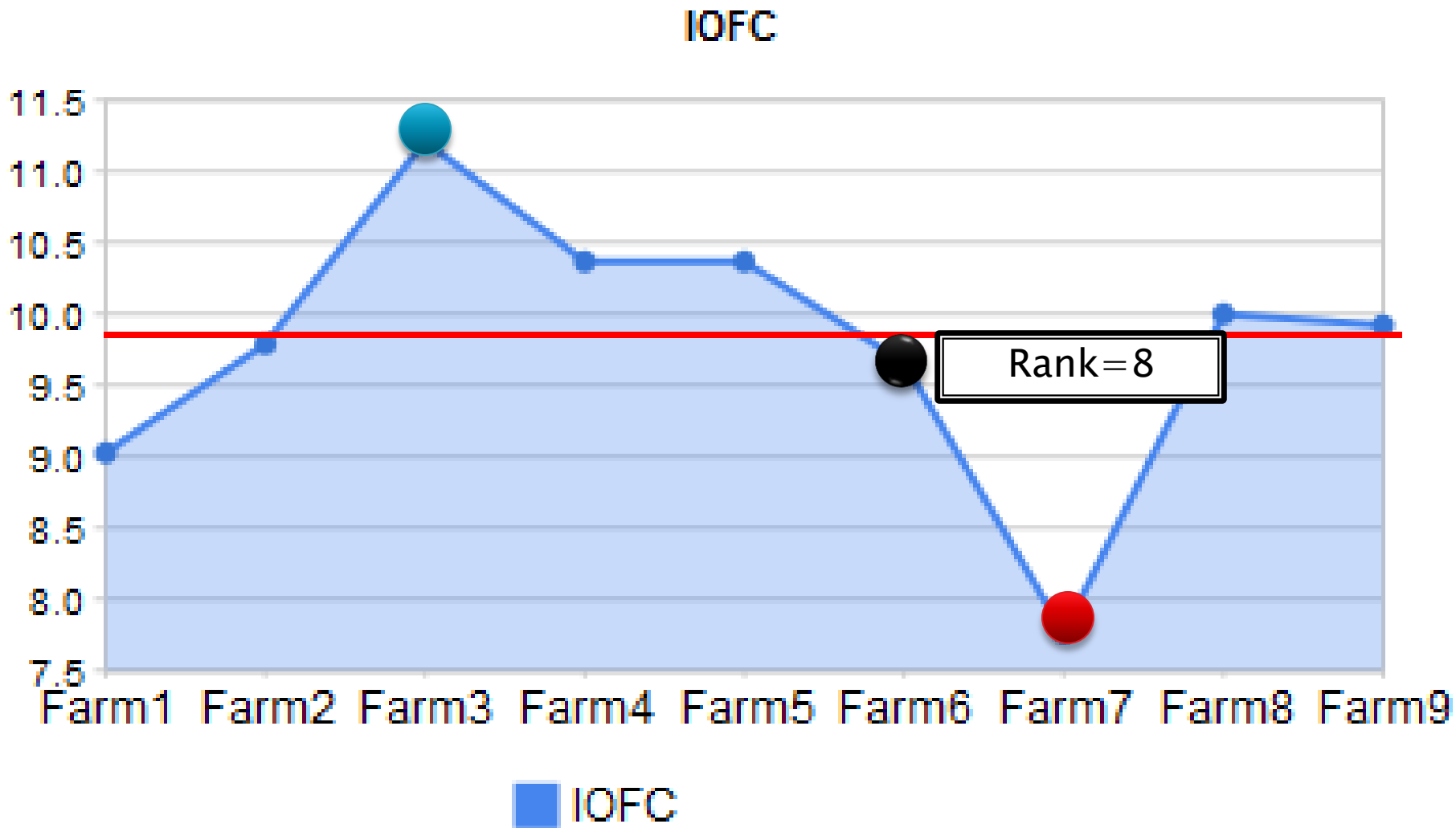
# Hay Forage=46%, \$135.36/t DM



# Corn Grain=76%, \$169.41 /t DM

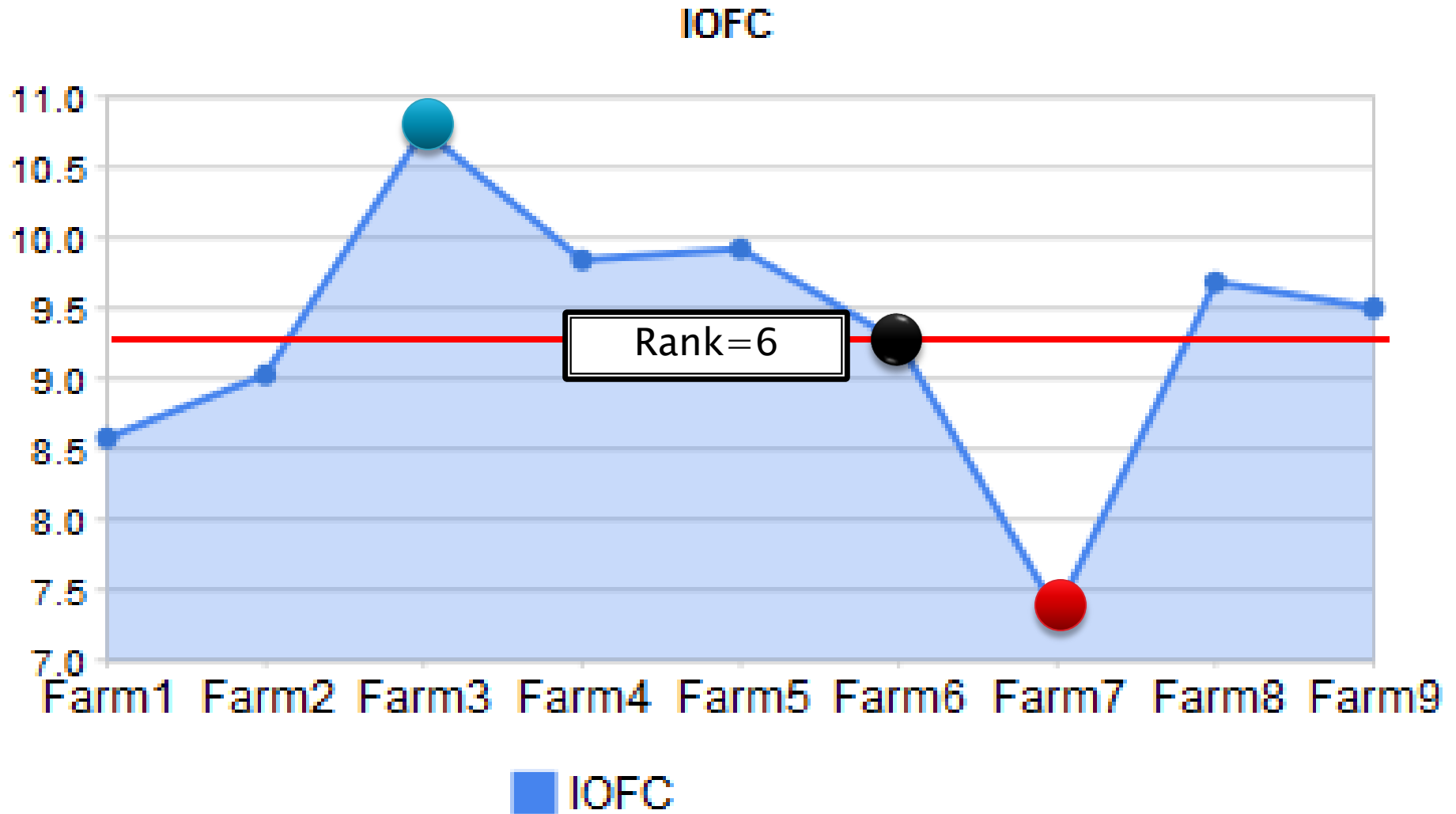


# Milk Price = \$16.5 / cwt milk





# Best Prices (milk, corn silage, hay forage, corn grain)



# Farm6 Improvement Plan

- Look for better milk price
  - Negotiate a better price
    - Good milk components relatively and lowest price received
- Improve feed efficiency
  - Look ways to enhance production at the DMI level
  - Maintain milk production reducing DMI
  - Check feed quality
- Reduce feed costs
  - Homegrown and Purchased
  - Forages and Concentrates



# DairyMGT.info



## Dairy Management

Dairy Management site is designed to support dairy farming decision-making focusing on model-based scientific research. The ultimate goal is to provide user-friendly computerized decision support systems to help dairy farms improve their economic performance. Dr. Victor Cabrera focuses on model-based decision support in dairy cattle and in dairy farm production systems. Dr. Cabrera's primary interest is to improve cost-efficiency and profitability along with environmental stewardship in dairy farms by using simulation techniques, artificial intelligence, and expert systems. Dr. Cabrera's research and Extension programs involve interdisciplinary and participatory approaches towards the creation of user-friendly decision support systems. As an Extension Specialist, Dr. Cabrera works in close relationships with county-based Extension faculty, dairy producers, consultants, and related industry.

- Latest Projects
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 Professional Page

**TOOLS**



★ Dairy Management Tools

Click to find out more about tools provided by DairyMGT

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## 4-State Dairy Extension Feed Cost Evaluator

### Management Tools

A collection of state-of-the-art dairy management tool that are: user-friendly, interactive, robust, visually attractive, and self contained. All these tools have clear or self-explanatory instructions and technical support available.

Click on the Tool title to learn more.

#### Feeding

- 🔍 Optigen® Evaluator
- 🔍 Income Over Feed Supplement Cost
- 🔍 4-State Dairy Extension Dairy Feed Cost Evaluator

Benchmarks feed costs and income over feed cost (IOFC) for a group of participating herds

- Excel Spreadsheet ([Open](#))
- Documentation ([Open](#))
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- Demo ([Click to View the Video](#))

- 🔍 Corn Feeding Strategies
- 🔍 Dairy Ration Feed Additive Break-Even Analysis



# Wisconsin Dairy Feed Cost Evaluator

- Available to anyone interested in evaluate Feed Costs and IOFC:
  - Track farm trends over time
  - Compare farms in a region
  - Compare across regions
  - *Contribute to database → Use available data*





Thanks

